



# Problems faced by members and non-members of Dairy Co-operatives in adoption of improved management practices in district Saharanpur of U.P.

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## ABSTRACT

The present study was made to sort out the problems related to breeding, feeding, veterinary care, marketing and financial management practices faced by the members and non-members of dairy co-operatives of weaker section's communities and to suggest suitable measures to overcome these problems in Saharanpur district of U.P. in the year 2008-09. The data were collected from 75 members and 75 non-members of dairy co-operatives of weaker section's families (small, marginal farmers and landless labourers) through interview schedule. The major problems reported by members and non-members of dairy co-operatives were related to breeding *i.e.* lack of availability of improved breed, distance location of artificial insemination centre and another problem was related to feeding *i.e.* lack of knowledge about balanced feeding, non-availability of green fodder throughout the year, the other problem was related to veterinary care *i.e.* distant location of veterinary hospitals, no knowledge about vaccination schedule and another problem related to marketing and finance *i.e.* lack of finance for working capital and low price of milk and lack of marketing facilities in the village were perceived as the most serious problems faced by members and non-members of dairy co-operatives. The non-members of dairy co-operatives face major problems with high severity in comparison to members of dairy co-operatives. Thus, there is a need to remove these problems to increase dairy business through weaker section's families to raise their income.